

## PHP / WordPress Developer (3–5 Years Experience)

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We are looking for a skilled PHP / WordPress Developer to join our team and help build high-quality WordPress and WooCommerce solutions for real client projects.

This role is ideal for someone with strong experience in custom WordPress development who can work independently on plugin development, WooCommerce implementations, and marketing-focused websites. You should be comfortable building custom functionality, solving technical problems, and working across both front-end and back-end WordPress development.

Experience building custom plugins, WooCommerce integrations, and API-based functionality is highly preferred.

### Job Responsibilities

#### **WordPress & WooCommerce Development**

- Build custom WordPress websites using Elementor, WooCommerce, and custom PHP development
- Develop and maintain WooCommerce stores, subscription systems, and custom checkout flows
- Create responsive, user-friendly, and conversion-focused websites
- Implement custom functionality beyond standard plugins/themes when needed

#### **Custom Plugin Development**

- Develop custom WordPress plugins and integrations
- Build API integrations with third-party platforms and CRMs
- Create custom admin functionality, shortcodes, automations, and user workflows
- Maintain and improve existing custom plugins and systems

#### **WooCommerce & Membership Systems**

- Configure and customize WooCommerce products, subscriptions, memberships, and payment gateways
- Develop custom WooCommerce workflows and user experiences
- Troubleshoot WooCommerce conflicts, checkout issues, and subscription edge cases
- Implement custom logic for customer portals, account dashboards, and automation workflows

### **Website Optimization & Technical Implementation**

- Optimize websites for performance, speed, and scalability
- Ensure mobile responsiveness across all devices and browsers
- Implement technical SEO best practices
- Configure caching, CDN integrations, backups, and security best practices

### **Troubleshooting & Maintenance**

- Debug PHP, WordPress, plugin, and server-related issues
- Update and maintain WordPress core, themes, and plugins
- Assist with migrations, deployments, staging environments, and hosting configuration
- Identify and resolve layout, compatibility, and functionality issues

### **Collaboration & Project Delivery**

- Coordinate with project managers, designers, and marketing team members
- Participate in technical planning and implementation discussions
- Communicate project updates and blockers clearly
- Assist with client revisions, ongoing maintenance, and support requests

## Requirements

### **Technical Requirements**

- 3–5 years of professional WordPress development experience
- Strong PHP development skills
- Strong experience with WooCommerce
- Experience building custom WordPress plugins
- Experience with Elementor and custom theme customization
- Good understanding of HTML, CSS, JavaScript, and responsive design
- Experience working with REST APIs and third-party integrations
- Familiarity with WordPress hooks, filters, and custom post types
- Experience troubleshooting plugin conflicts and performance issues

### Preferred Experience

- WooCommerce Subscriptions and Membership systems
- CRM integrations (HubSpot, Zoho, GoHighLevel, etc.)
- Payment gateway integrations
- Hosting/server management experience
- Git/version control workflows
- SEO and website performance optimization
- Experience with staging/production deployment workflows

### Soft Skills

- Strong problem-solving ability
- Ability to work independently with minimal supervision
- Self-learner with strong research/debugging skills
- Attention to detail and code quality
- Good communication and teamwork skills
- Ability to manage multiple projects and deadlines

### Expectations

- Compensation: ₹40,000 – ₹60,000/month depending on experience, technical ability, and demonstrated skill level.
- Schedule: Monday – Friday, 9:00 AM – 6:00 PM
- Location: SkyFish Office, Dwarka, New Delhi
- Paid Time Off:
  - 12 Sick Leave Days
  - 12 Casual Leave Days
  - 15 Earned Leave Days
  - 7 Paid Holidays
- Some client meetings may occasionally occur late at night or early morning depending on client time zones. Schedule flexibility will be provided accordingly.

- Office hours and client calls combined will not exceed the legal 48-hour work week without additional compensation.
- Continued employment is dependent on performance, professionalism, and project delivery quality.

### About SkyFish

SkyFish builds websites, WooCommerce systems, automations, and digital platforms for international clients across multiple industries.

Our projects range from marketing websites and eCommerce stores to advanced custom WordPress systems with CRM integrations, subscription logic, membership workflows, and custom plugin development.

Developers at SkyFish work on real-world client systems that require both technical problem-solving and business-focused thinking. We are looking for team members who take ownership, enjoy building solutions, and want to continue growing their technical skills long-term.